

IMPLEMENTATION PLAN

Focus Area 1: Lifestyle and Obesity

Goal 1: Provide Morgan County residents with information, tools, and support to live a healthier lifestyle				
Action Steps	Timeline	Person Responsible	Measure	Community Partners Involved
Objective 1.1: Target at risk populations such as diabetics and other risk groups for training and education to advance healthy living among those served				
Implement recurring annual education fair	Annually	Clinical Educator Dietician	# attendees	Recreation Department; Churches; Schools; Medical Executive Committee
Offer educational classes on diabetes and other healthy lifestyle topics	Quarterly	Clinical Educator Dietician	#classes #attendees	Medical Executive Committee
Objective 1.2: Raise awareness of community healthy lifestyle and exercise opportunities				
Promote recreation department and opportunities for physical activity and healthy living	Spring and Fall of each CY	Marketing Clinical Educator	# classes # attendees	Recreation Department; Churches; Schools; Medical Executive Committee
Objective 1.3: Develop educational resources for the community at large				
Implement a recurring social media outreach plan	Feb/Mar 2023 and annually going forward	Marketing Clinical Educator	# Posts # Views # Likes	

Focus Area 2: Access to Care

Goal 2: Improve access to care				
Action Steps	Timeline	Person Responsible	Measure	Community Partners Involved
Objective 2.1: Expand specialty care provided in Morgan County				
Expand telemedicine services for Internal Medicine, Nephrology, Cardiology		COO	# services added # new patients	
Relocate Family Medicine outside the hospital to allow for additional specialists to provide care within facility		COO	Y/N Relocation complete	Local community developer
Recruit an additional Internal Medicine provider		CEO CMO	Y/N Provider added	
Objective 2.2: Continue to promote financial assistance options to qualifying patients				
Find and implement strategies to ensure qualifying patients are informed of financial assistance options		Dir. of Revenue Cycle	% of qualifying patients choosing an assistance option	Community medical staff
Objective 2.3: Increase transportation services for patients to and from the hospital				
Increase awareness and use of county transportation services		Discharge Planning	# trips to/from hospital	Morgan County Public Transit

Focus Area 3: Mental Health

Goal 3: Expand capacity for providing mental health services to county residents				
Action Steps	Timeline	Person Responsible	Measure	Community Partners Involved
Objective 3.1: Continue providing education and training to first responders, police, and caregivers				
Offer recurring training	Quarterly	Clinical Educator Director of Nursing Services	# classes # attendees	Police, Fire, EMS
Objective 3.2: Assess the county's current mental health budget for possible strategies to increase its effectiveness				
Review line items in county budget that support mental health for possible modifications to improve effectiveness		CEO	Y/N complete assessment # ideas for improvement	County Manager
Objective 3.3: Continue to support those in need of complex inpatient mental health management				
Continue to support and/or expand financial resources for mental health inpatient treatment	FY 2022	CNO	# patients served through contracts	Contractual referral partners

Focus Area 4: Senior Health

Goal 4: Provide Morgan County senior citizens with actionable health-focused education				
Action Steps	Timeline	Person Responsible	Measure	Community Partners Involved
Objective 4.1: Provide classes in locations where need is great and transportation challenges exist				
Select locations for classes	FY2022	Director of Community Relations	# new locations	Churches Senior Center Assisted Living Providers
Provide classes regularly for seniors	FY2023	Recreation therapist	# locations # classes # attendees	Churches Senior Center Assisted Living Providers
Objective 4.2: Provide health education targeted at senior citizens via social media				
Implement a regular senior-citizen-targeted social media outreach plan	FY 2023	Marketing Clinical Educator	# Posts # Views # Likes	Senior Center Assisted Living Providers Churches